

Conditions for use of the SQAS Logo by SQAS Assessed Companies

The SQAS logo

Cefic has developed an official SQAS-logo, associated with its SQAS Assessment Schemes for use by the Logistics Service Providers and Chemical Distributors, to allow these companies to manifest that they have been SQAS Assessed.

The use of the SQAS-logo is optional. But, should Logistics Service Providers and Chemical Distributors decide to do so, then this logo should be exclusively used. In addition, the conditions for use included in the present document will apply.

The present rules identify the essential characteristics for reproduction of the logo by the assessed companies, and the rules concerning the use of the logo. These rules may be changed by Cefic at all times.

Conditions for use

1. The use of the logo is granted to Logistics Service Providers and Chemical Distributors that have been SQAS assessed by a qualified and accredited SQAS assessor and that have accepted to include their assessment report on the SQAS Database, which is optional.
2. A duly authorized signatory of the assessed company can acknowledge receipt of these rules and shall sign electronically that the company he/she represents undertakes to abide to the present rules. In return, the company will obtain the logo in electronic format for reproduction and it will receive the authorization from Cefic to use this logo.
3. The logo should not be modified in any way. Reproduction must always be either through photographic conversion from the electronic file, or through direct use of the electronic logo.
4. The authorization to use the logo is valid for 3 years, starting from the assessment date, unless withdrawn earlier by Cefic, and is prolonged each time the company is re-assessed by a qualified SQAS Assessor and the new report of the re-assessment is included in the SQAS Database.
5. The use of the logo is restricted to the part of the company that is covered by the scope of the SQAS Assessment. (e.g. in case of multi-site companies). It is solely for the company's use to whom it has been provided and shall not be copied to other companies.
6. The logo **can only be used on:**
 - stationery like letterheads and envelopes;
 - "in-house" general brochures on the company's activity;
 - brochures and other information material on the company and its operations, published on paper or electronically (including website);
 - office equipment, notebooks, briefcases;
7. The use of the logo is **not permitted on:**
 - any material used for advertising or marketing specific products;
 - any sort of product package;
 - equipment used for storage or transport of products (e.g. vehicles, tanks, containers)
 - transport documents and product documentation (e.g. CMR's, tremcards, cleaning documents, technical specification sheets, Safety Data Sheets).
8. An authorization by Cefic to use the logo does not preclude or imply in any sense a judgement on the standards and/or the performance of the assessed company.

9. If the company breaches any of the above mentioned rules or declines to comply with them, or uses the logo in a way, or causes it to be used in an unauthorized or misleading manner, Cefic may withdraw the use of the logo. The right of use will be restored as soon as the cause for this withdrawal has been remedied.